

## Supporting Innovation at the Texas Mobility Summit

Hilton Austin Hotel | 500 E. 4<sup>th</sup> St.

December 1-2, 2016



The Texas Mobility Summit is yet another example of the way Texas stands as a leader in transportation, signaling that Texas is not only open for business but also open for innovation. The purpose is to advance the creation of a Smart State Consortium, encourage public-private dialogue, and galvanize key leadership in developing innovative solutions to the state's mobility challenges.

The Consortium will offer public agencies an entrepreneurial mechanism for deploying strategic and innovative solutions. The mission of this effort is to build strategic public-private partnerships, advance emerging technologies in living lab environments, and empower communities to participate in the innovation process. As a result, Texas communities will benefit from the higher value of mobility, connectivity, and economic advantages of an investment in innovation.

As a sponsor of this event, you have the opportunity to springboard your company to the forefront of this conversation. By illustrating you appreciate the value of these partnerships through an investment in the process, you immediately are seen as a committed partner in the industry. In addition, your company will have a voice in the future of transportation development in the state of Texas.

Below are the sponsorship benefits available for this two-day event:

### PLATINUM SPONSORSHIP BENEFITS

**\$1,500**

|   |                  |
|---|------------------|
| One complimentary registration to attend Day 1 of the Summit (Invite Only and Sponsors)   | ✓                |
| Three complimentary registrations to attend Day 2 of the Summit                           | ✓                |
| Company Close-Up in the Summit Partnership Profiles distributed prior to and at the event | <b>FULL PAGE</b> |
| Logo recognition on the Summit website  | ✓                |
| Logo recognition placed throughout meeting area   | ✓                |
| Logo recognition in event program   | ✓                |

Opportunities are going fast for this first-of-its-kind conference. For more information about how you can become a key part of this opportunity, email Ernie Cochran at [ernie@housmanandassociates.com](mailto:ernie@housmanandassociates.com) or call 512.413.5969.

### Payment Terms

To be included in the Partnership Profiles distributed prior to and at the event, all sponsorship commitments and payment in full must be received by **Monday, November 14, 2016**.