

Section 508 Digital Accessibility

Preparing Research Documents for Online Publication and Dissemination



Presented by TxDOT Research Library, operated by Center for Transportation Research Library

2022

Presentation Disclaimer

- Assumes RTI's *University Handbook* is followed
- Not targeted at accessibility experts
- Focused on Word files converted to PDF
- Covers only a few severe issues that are the most time-consuming to fix in the final PDF
- Examples based on Windows, not Mac version of Word

Learning objectives

- 1. Why Section 508 accessibility compliance is required
- 2. Why it is necessary to address accessibility during the writing phase
- 3. How to check and create navigation landmarks and structure with headings (Bonus: timesaving benefits)
- 4. How to create alternative text (alt-text) to describe images
- 5. How to create tables that flow across page breaks and can be read correctly by screen readers

Background

Major federal legislation

ADA Americans with Disabilities Act



An official website of the United States government Here's how you know		The latest general information on the Coronavirus Disease 2019 (COVID-19) is available on <u>Caronavirus.gov</u> . For USDOT specific COVID-19 resources, <u>please visit our page</u> .							
THE UNITED STATES	Search this site Q	U.S. Department of Transportation ABOUT DOT V PRIORITIES V CONNECT V Q (f) V							
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JUSTICE NEWS	RELATED LINKS	Request an Interpreter	500000						
Department of Justice	Speeches and Press Releases	Speeches and Press Releases Accommodation Requests Overview							
Office of Public Affairs	Videos Photos	Personal Assistance as a	Section 508 establishes requirements for electronic and information technology developed, maintained, procured,						
FOR IMMEDIATE RELEASE Friday, March 18, 2022	Blogs	Smaller Accommodation	accessible to people with disabilities, including employees and members of the public.						
Justice Department Issues Web Accessibility Guidance Under the Americans with	Podeasts	Podcasts Disabilities About Section 508							
Disabilities Act		About Us	An accessible information technology system is one that can be operated in a variety of ways and does not rely						
The Department of Justice published guidance today on web accessibility and the Americans with Disabilities Act (ADA). It explains how state and local governments (entities covered by ADA Title II) and businesses open to the public (entities		Handbook	single sense or ability of the user. For example, a system that provides information only in visual format may not accessible to people with visual impairments and a system that provides information only in audio format may no be accessible to people who are deaf or hard of hearing. Some individuals with disabilities may need accessibility related software or peripheral devices in order to use systems. Section 508 requires systems to work with the						
covered by ADA Title III) can make sure their websites are accessible to people with disabilities in line with the ADA's requirements.		Document Library							
The guidance discusses a range of topics, including the importance of web accessibility, barriers that inaccessible websites		Success Stories	accessibility-related solutions.						
create for some people with disabilities, when the ADA requires web content to be accessible, tips on making web content accessible and other information and resources. The guidance offers plain language and user-friendly explanations to ensure that it can be followed by people without a legal or technical background.		Related Links	Section 508 applies to a broad variety of electronic and information technology (E&IT) including: • web pages and internet or intranet based services and applications;						
"We have been the colle from the public on the need for more suidenee on use accessibility, narticularly as our economy		 GSA Office of Government-wide 	 software and applications (off-the-shelf and custom developed); 						

•TGC 2054.451

•<u>1 TAC 206</u>

•<u>1 TAC 213</u>



Improving EIR Accessibility for all Texans

Electronic and Information Resources (EIR) accessibility means providing technology, electronic information, and services through multiple ways so that communication is not contingent on a single sense or ability.

DIR supports your efforts to make electronic information resources accessible through the office of the Statewide EIR Accessibility Program Administrator. You can contact the EIR Accessibility Program Administrator at: statewideaccessibility@dir.texas.gov

Persons having difficulty accessing electronic information on a state website should contact the specific agency hosting the website.

EIR Accessibility Quick Links



RULE §206.70

"Effective April 18, 2020... all new or changed web pages must comply with...

 (1) ...US Section 508 Appendix C Chapter 7 §702.10 (WCAG 2.0 Level AA excluding Guideline 1.2 Time Based Media)

(2) The standards and specifications described in this section; and

(3) the standards and specifications applicable to a state agency's accessibility policy described in §213.41 of this title.



•TGC 2054.451



University web accessibility policies



Section 2 Principal Investigator Responsibilities

Project Work

The Principal Investigator has the primary responsibility to TxDOT for the conduct and completion of all project tasks and work. The Principal Investigator manages and oversees the entire research team, including all researchers on joint university projects, and all subcontractors, to ensure project work is consistent with the Work Plan in the Project Agreement.

Deliverables

The Principal Investigator is responsible for seeing that all required deliverables meet TxDOT's standards and are delivered in a timely manner. Deliverables shall be submitted electronically to <u>RTIMAIN@txdot.gov</u>, copying the RTI PM. RTI encourages the Principal Investigator to seek assistance from other University personnel, including professional editors, to help meet TxDOT's standards for quality and timeliness of deliverables. All outputs from projects shall conform to the Web Content Accessibility Guidelines (<u>WCAG</u>) requirements to meet <u>Section 508</u> compliance. "All outputs from projects shall conform to the Web Content Accessibility Guidelines (WCAG) requirements to meet Section 508 compliance."

--University Handbook, Chapter 5-3

Inclusive design

"Laws and programs designed to benefit vulnerable groups, such as the disabled or people of color, often end up benefiting all of society."

--Angela Glover Blackwell, civil rights advocate and attorney.

What, Who, & When? (Roles & Responsibilities)

Library's role: Publication & distribution

Extract from Chapter 6 of the *University Handbook*, PDF page 58:

Publication and Distribution Instructions

- ✓ [Send] The final accessible version of the approved deliverable (the electronic file or a web link to the electronic file) to the TxDOT Research Library...
- ✓ [Send] A web link to the electronic file of each deliverable be sent to the national registries below, by the Principal Investigator or request that the CTR Library perform this task to:
 - Federal Highway Administration (FHWA) Library...
 - TRID...
 - National Transportation Library (NTL)...

Library online resources





Primary accessibility factors: PDF difficulty levels



Primary accessibility factors: MS Word difficulty levels

1 Recommended fonts	
2 Document metadata, language, filename	
3 Content structure	
4 Image captions and alt-text	\mathbf{X}
5 Color contrast	• Easy: 1, 2, 3, 6, 7, 8
6 Color that conveys meaning	 Moderate effort: 4, 5
7 Data tables	
8 Descriptive link names	document is being written)

Content structure (3)

Visual cues; keyboard navigation

- Use heading styles to label the title, sections, and subsections.
- Use heading styles in proper nested order.
- Benefits: keyboard navigation; auto-generated Table of Contents; one-click re-styling throughout report, possible improved SEO.

Image alt-text (4)

Hover info; screen readers/Al

- Add to all captioned and other non-decorative images, including equations.
- Mark background images as decorative/no alt-text.
- Benefits: read by screen readers and web crawlers, improved SEO, can be used as a QA/QC checkpoint before submittal.

Data tables (7)

Visual cues; screen readers/Al

- Ensure each data cell has a corresponding table header cell (column and row).
- Use the "repeat headers across pages" feature in Word.
- Include data in each cell even if that is "0" or "N/A."
- Avoid merged cells.
- Benefits: future data extraction?

Non-compliance easily flagged by automated checkers

These are compliance issues that are most likely to be flagged if they fail accessibility. They are most easily dealt with at the point of creation, prior to review for publication approval.



Content Navigation: Heading Styles

High impact category: Content structure

Content structure

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Heading styles: Inaccessible example



A Document with Poor Accessibility

Chapter 1. Content Navigation

Titles and headings are usually written using different font sizes, weights, or color <u>in order to</u> provide a visual cue about different sections in a document. Using Microsoft Word's heading styles simplifies creation of those styles and adds background tagging to the document that provide many other benefits.

The benefits of using MS Word styles:

- 1. Provides visual cues to different sections of the report
- 2. Helps the author use the automated Table of Contents generator
- 3. Text style/paragraph spacing can be changed simultaneously on all headings of the same level
- 4. People who rely on keyboard navigation can skip through the contents
- 5. PDF bookmarks are automatically generated from headings when the Word file is converted to PDF

Chapter 2. Images

Readers often gain valuable information from the impact that an author abaceas to include in a

Tip: Check navigation

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Navigation × × Search document Headings Pages Results A Document with Poor Ac Chapter 2. Images Chapter 3. Tabular data	A D	ocument	with Po	oor Acce	ssibi	lity	7 .
	Chapter 1.	Content Naviga	tion				
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	The benefits of	The benefits of using MS Word styles:					
	1. Provide	es visual cues to diffe	erent sections of th	he report			
	2. Helps t	he author use the aut	omated Table of (Contents generator			

Comparison: Inaccessible vs. accessible





Benefits of correct navigation structure



- ✓ Passes accessibility checks
- ✓ Correct tab order for keyboard navigation
- ✓ Screen readers can announce new section
- MS Word can correctly auto-generate a Table of Contents
- Author/editor can change the style of all chapter headings with single click
- $\checkmark\,$ Bookmarks automatically created when

saved as a PDF

Fixing incorrect use of heading styles

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Problem: No heading tag



Correcting header styles



Choosing header styles

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Examples of alt-text	Clear Formatting								
Chapter 3. Tabular data	A4 Apply Styles								
	Chapter 1. Content Navigation	- 1							
Titles and headings are usually written using different font sizes, weights, or color <u>in order to</u> provide a visual cue about different sections in a document. Using Microsoft Word's heading styles simplifies creation of those styles and adds background tagging to the document that provide many other benefits.									
-	The benefits of using MS Word styles:								
· • •									
	2. Helps the author use the automated Table of Contents generator								

Nesting heading styles

- Heading 1 style = Title of document *
 - Heading 2 style = Main sections
 - Heading 3 style = Top subsections
- Don't skip heading levels
- Normal style = Paragraphs

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Emphasis	Intense E	Strong	Quote	Intense Q		
AABBCCD	AABBCCD	AaBbCcI	AaBbCcDdE			
			E.C. 11			



Modifying heading styles

- Font type, size, style
- Text color
- Paragraph spacing
- Page breaks before / after
- "Keep with next"
- Background shading



Pro-tip 2: Generate Table of Contents

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Page 1 of 7 923 words 🛱 🔠									6

Table of Contents based on heading styles



Additional resources about heading styles

- How to Create Accessible Headings in Microsoft Word (TAMU Engineering Studio for Advanced Instruction & Learning)
- How to Make an Accessible Document in Microsoft Word, Module 2: Use Styles to Create Headings (GSA Section 508 Training Video)
- Heading off confusion: When do headings fail WCAG? (TPGi)

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Visual cues; keyboard navigation

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Image alt-text

Hover info; screen readers/AI

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- Avoid merged cells.
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Importance of alt-text



"Though opinions about what details should be included for those using screen readers diverge, most people agree on one point: that the presence of alt text is an important step toward making the internet more accessible."

--Miller, M., & Parogni , I. (2022). The <u>Hidden Image Descriptions Making the</u> <u>Internet Accessible</u>. New York Times.

Where is alt-text?



36
MS Word accessibility check



37

MS Word accessibility checker panel



38

Add an image description



Alt text box



40

Alt-text added



Checker results updated



Decorative images



Right-click image



Alt-text not needed

L.

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Readers often gain valuable information from the images that an author chooses to include in a report. RTI's University Handbook requires that all figures/illustrations include a title or caption and that title or caption must be distinguishable from the body of the report (positioning and font difference).

People who use screen readers for any reason (blind, low vision, attention disorder, commuting purposes) and machines (Google web crawlers, certain AI applications), rely on alternative text, "alt-text," to know the content of the image and the context within the surrounding text. Section 508 ADA

Figure 1. Both Section 508 and ADA require alt-text to be added to images.

Alt-text may refer to the figure caption or surrounding text if that provides the information that the author wants readers to glean from the image. Decorative images can be marked decorative.

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- DIAGRAM Center Image Description Guidelines
- Harvard: Write good Alt Text to describe images
- <u>Social Security Administration Guide: Alternate text for images</u> (4.3 MB PDF)
 Recommended: Section 2: Common Mistakes
- <u>UT Rio Grande Valley: A Guide to Alternative Text (574 KB PDF)</u>

High impact categories: Tables

Content structure

Visual cues; keyboard navigation

- Use heading styles to label the title, sections, and subsections.
- Use heading styles in proper nested order.
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Image alt-text

Hover info; screen readers/AI

- Add to all captioned and other non-decorative images, including equations.
- Mark background images as decorative/no alt-text.
- Benefits: read by screen readers and web crawlers, improved SEO, can be used as a QA/QC checkpoint before submittal.

Data tables

Visual cues; screen readers/Al

- Insert as a table, not images.
- Ensure each data cell has corresponding single header cell (avoid merged/split cells).
- Include data in each cell even if that is "0" or "N/A."
- Use the "repeat headers across pages" feature in Word.
- Benefits: Future data extraction?

Non-compliance easily flagged by automated checkers

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Accessible options: Insert table using built-in tool

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ب	2	Result (2,1)	Result (2,2)	Partial		
	3	Result (3,1)	Result (3,2)	Yes		
-	4	Result (4,1)	Result (4,2)	Yes		
r.	5	Result (5,1)	Result (5,2)	Partial		
-	6	Result (6,1)	N/A	No	-	
- - -	7	Result (7,1)	Result (7,2)	No		

Simple table: Correct "machine view" in PDF backend

Data:

Test No.	Property 1	Property 2	Meets Criteria?
1	Result (1,1)	Result (1,2)	Yes
2	Result (2,1)	Result (2,2)	Partial
3	Result (3,1)	Result (3,2)	Yes
4	Result (4,1)	Result (4,2)	Yes
5	Result (5,1)	Result (5,2)	Partial
6	Result (6,1)	N/A	No
7	Result (7,1)	Result (7,2)	No

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Data:

Test No.	Property 1	Property 2	Meets Criteria?
1	Result (1,1)	Result (1,2)	Yes
2	Result (2,1)	Result (2,2)	Partial
3	Result (3,1)	Result (3,2)	Yes
4	Result (4.1)	Result (4,2)	Yes
5	Result (5,1)	Result (5,2)	Partial
6	Result (6,1)	N/A	No
7	Result (7,1)	Result (7,2)	No

Inaccessible example: Image of a table

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Accessible example: Table as a sample figure

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Acceptable example: Table as a sample figure

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	Ohio	1.51	1.01	1.19	
	Oklahoma	1.87	1.24	1.55	

Oregon	2.30	1.12	1.57
Pennsylvania	1.60	1.10	1.28
Rhode Island	1.55	0.90	0.98
South Carolina	3.21	0.95	1.97
South Dakota	1.59	1.10	1.45
Tennessee	2.06	1.37	1.59
Texas	2.10	1.25	1.49
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	New York	1.51	0.94	1.02	
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	Ohio	1.51	1.01	1.19	
	Oklahoma	1.87	1.24	1.55	

÷	Table 4 CONTINUED. Fatality <u>Statistics 2020</u>).	Rate Per 100 Million Annual V	MT-2020, Functional System (2	Source: <u>Table FI-30, Highway</u>
	STATE	RURAL TOTAL	URBAN TOTAL	TOTAL
	Oregon	2.30	1.12	1.57
	Pennsylvania	1.60	1.10	1.28
	Rhode Island	1.55	0.90	0.98
	South Carolina	3.21	0.95	1.97
	South Dakota	1.59	1.10	1.45
	Tennessee	2.06	1.37	1.59
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		Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas	2.30 1.60 1.55 3.21 1.59 2.06 2.10	TAL	URBAN 1 1.12 1.10 0.90 0.95 1.10 1.37 1.25	TOTAL	TOTA 1.57 1.28 0.98 1.97 1.45 1.59 1.49	L		
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	STATE	RURAL TOTAL	URBAN TOTAL	TOTAL	
	Alabama	1.86	1.03	1.38	
	Alaska	1.53	0.92	1.21	
	Arizona	2.09	1.23	1.60	
	Arkansas	1.26	0.66	1.88	
	California	2.12	1.09	1.28	
	Colorado	1.57	1.15	1.28	
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	Florida	2.10	1.31	1.60	
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	Georgia	2.23	1.17	1.43	
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	Alabama	1.86	1.03	1.38	
	Alaska	1.53	0.92	1.21	
	Arizona	2.09	1.23	1.60	
	Arkansas	1.26	0.66	1.88	
	California	2.12	1.09	1.28	
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Deuteranopia (red-green colorblindness) is the most common colorblindness.

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Result (4,1) Result (4,2) 4 Result (4,1) Result (4,2) 5 Result (4,1) <	3	Result (3,1)	Result (3,2)		3	Result (3,1)	Result (3,2)		3	Result (3,1)	Result (3,2)	
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Result (6,1) N/A 6 Result (6,1) N/A 7 Result (6,1) N/A Result (7,1) Result (7,2) 7 Result (7,1) Result (7,2) Image: State (7,2)	5	Result (5,1)	Result (5,2)		5	Result (5,1)	Result (5,2)		5	Result (5,1)	Result (5,2)	
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Property 1 Property 2 Meets Criteria? Result (1,1) Result (2,2) Result (3,1) Result (3,2) Result (4,1) Result (4,2)	7	Result (7.1)	Result (7,2)		7	Result (7,1)	Result (7,2)		7	Result (7,1)	Result (7,2)	
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Result (4,1) Result (4,2)	Dia to the state of a stable o	with some accessibility issues. Property 1 Result (1,1) Result (2,1)	Property 2 Result (1,2) Result (2,2)	Meets Criteria?	Tada (B to Cataracts	Raperty 1 Bradity 1 Bradity 1	Prepartic 2 Notalit (1-2) Notalit (1-2)	H HI S	Test No.	with some accessibility issues. Property 1 Result (1,1) Result (2,1)	Property 2 Result (1,2) Result (2,2)	Meets Criteria
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Problem: Color to convey information: High contrast mode

Windows high contrast mode (left Alt + left Shift + Print Screen)

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-	Table 1. An example of a table v	with some accessibility issues.			
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•	Test No.	Property 1	Property 2	Meets Criteria?	
F					
Ŀ	1	Result (1,1)	Result (1,2)		
÷	2	Result (2,1)	Result (2,2)		
2	3	Result (3.1)	Result (3.2)		
Ħ			(0,2)		
-	4	Result (4,1)	Result (4,2)		
Ŀ	5	Result (5,1)	Result (5,2)		
	6	Decult (6.1)	NI/A		
Ė	0	Result (0,1)	N/A		
-	7	Result (7,1)	Result (7,2)		
16					

Problem: Color to convey information: PDF backend

Data:			
Test No.	Property 1	Property 2	Meets Criteria?
1	Result (1,1)	Result (1,2)	
2	Result (2,1)	Result (2,2)	
3	Result (3,1)	Result (3,2)	
4	Result (4,1)	Result (4,2)	
5	Result (5,1)	Result (5,2)	
6	Result (6,1)	N/A	
7	Result (7,1)	Result (7,2)	

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I able I. An	example	oj a i	adie 1	wiin some	accessionny	issues.

Test No.	Property 1	Property 2	Meets Criteria?
1	Result (1,1)	Result (1,2)	Yes
2	Result (2,1)	Result (2,2)	Partial
3	Result (3,1)	Result (3,2)	Yes
4	Result (4,1)	Result (4,2)	Yes
5	Result (5,1)	Result (5,2)	Partial
6	Result (6,1)	N/A	No
7	Result (7,1)	Result (7,2)	No

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Alternative: Images with clear alt-text + in-line with text

Test No.	Property 1	Property 2	Meets Criteria?
1	Result (1,1)	Result (1,2)	G
2	Result (2,1)	Result (2,2)	•
3	Result (3,1)	Result (3,2)	G
4	Result (4,1)	Result (4,2)	G
5	Result (5,1)	Result (5,2)	
6	Result (6,1)	N/A	8
7	Result (7,1)	Result (7,2)	63

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PDF backend: Images with clear alt-text + in-line with text

Data:			
Test No.	Property 1	Property 2	Meets Criteria?
1	Result (1,1)	Result (1,2)	yes
2	Result (2,1)	Result (2,2)	Neutral
3	Result (3,1)	Result (3,2)	yes
4	Result (4,1)	Result (4,2)	yes
5	Result (5,1)	Result (5,2)	Neutral
6	Result (6,1)	N/A	no
7	Result (7,1)	Result (7,2)	no

1. Create tables with MS Word's "Insert table" feature

- 2. Keep tables simple
 - Avoid split or merged header cells
 - Use a 1:1 relationship between each data cell and corresponding row header and column header
- 3. Repeat headers across pages
- 4. Include data in every cell
- 5. If cell color is meaningful, ensure that meaning is also conveyed through text
Additional table accessibility resources

- <u>Accessible PDF screen reader demo</u> (YouTube video, Table example)
- <u>Accessible Tables</u> (Presentation by Michael Molina, Oklahoma DOT Library)
- <u>Word 2013 & 2016: How to Make Accessible Tables</u> (YouTube video by Texas Governor's Committee on People with Disabilities)

Built-in accessibility checker and tools



Built-in accessibility checker and tools



75

Note about converting MS Word to Adobe PDF

Only use "Save As..."

Save As

Save as Adobe PDF



General accessibility resources

- Section 508 Resources (TxDOT Research Library) <u>https://library.ctr.utexas.edu/Presto/home/home.aspx?ssid=Section_508</u>
- Section 508 Community of Practice (National Transportation Knowledge Network): https://transportation.libguides.com/c.php?g=1139116&p=8311627

TxDOT Research Library https://library.ctr.utexas.edu

Kevyn Barnes-Sanchez Manager, Library Services

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