# The Small Airport Economic Impact Estimator Tool 0-7066-P2

### **Developed by the Texas A&M Transportation Institute**

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The Small Airport Economic Impact Estimator Tool (referred to as the Estimator) is designed to provide airport managers, planners, local officials, and the public with a tool to determine the economic impact of individual airports on their region in Texas. The user can alter current inputs or use default numbers to calculate the impact of airport, visitor, and tenant activity as well as the economic importance of capital expenses. The results are a summary of the total economic impact derived from the various types of activity that can occur at the airport.

This document guides the user through the Estimator and its basic calculations by describing each activity type and the results provided.

# **Table of Contents**

Background and Purpose	1
Input/Output Model	1
Measures of Economic Impact	1
Orders of Operations in the Calculator	2
Accessing the Calculator	2
Selecting Your Airport	3
Airport-Sponsored Activity Tab	4
Visitor Activity Tab	6
Tenant/Business Activity Tab	7
Air Transportation and Related Activities	8
Non-air Transportation	8
Recreation and Retail on Airports	9
Available Space and Developable Land	9
Government Employment	9
Other	9
Summary of Results	9
Appendix A: Airport Reference Table	12
Appendix B: Glossary	20

### Background and Purpose

The Small Airport Economic Impact Estimator Tool was created to help an airport sponsor and any other interested users to determine an airport's total economic impact. Knowing the economic impact of an airport is important for justifying the authorization of grant-matching funds. However, some airports do not have the necessary resources to conduct their own analysis. That is why researchers at the Texas A&M Transportation Institute developed an estimator tool that allows airport sponsors to enter airport-specific data or use default numbers to calculate their airport's economic impact.

The calculator uses an input/output (I/O) model to determine the economic impact of activity on the airport. (The next section provides more information on I/O models.) A web-based tool has the advantage of supplying airport sponsors with quick, up-to-date numbers and a prediction of how capital improvements will impact airport activity. Data to produce these estimates are obtained from several sources. Defaults and outputs are calculated from data such as airport arrivals, annual visitors, visitor spending, estimated payroll, capital expenses, and economic multipliers.

This user's guide serves as a reference for how to maneuver around the tool and understand its results. Step-by-step instructions and figures are included to give the user a better understanding of how this tool is set up. The tool is divided into four sections that include airport selection and three types of activities:

- Airport sponsored
- Visitor
- Tenant/business

The overall process to use the tool is as follows:

- 1. The user selects the airport of interest; selecting an airport narrows down the region and sets parameters for how the data will be used.
- 2. The activity section prompts the user to either enter information regarding employment, payroll, expenses, and other types of activities or accept the default inputs. Output cells will update automatically if defaults are overridden.
- 3. A summary box and pie chart highlight key employment, labor income, and output results for the different types of activities.

# Input/Output Model

I/O models are generally accepted as the best model when considering airport systems and, especially, small airports. I/O models work by estimating the impact to the region of economic activity through the inclusion of expenditures and other inputs to provide the generated economic output for the region.

### Measures of Economic Impact

I/O models provide three measures of economic impact through the use of data inputs from airports on their activity levels:

- Employment
- Payroll expenditures

#### Output

*Employment* includes both full- and part-time jobs, with part-time jobs being calculated to create a full-time equivalent number of positions.

Payroll expenditures are the expenses related to salary, wage, and benefits earned by all employees and business owners at the airport.

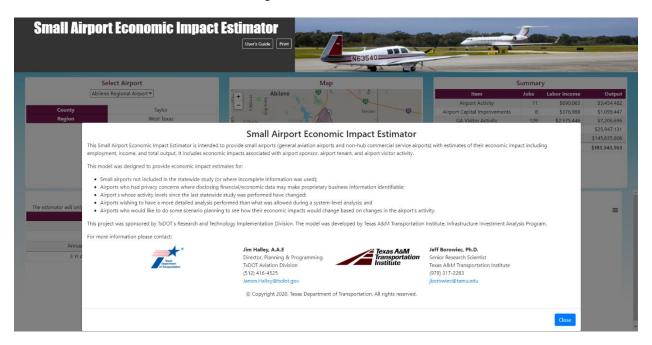
Output refers to goods and services that are generated by the airport on an annual basis. This is expressed by a dollar amount and is estimated using annual sales, or annual operating costs, which assumes that the output is approximately equivalent to what the airport or its tenants expend.

### Orders of Operations in the Calculator

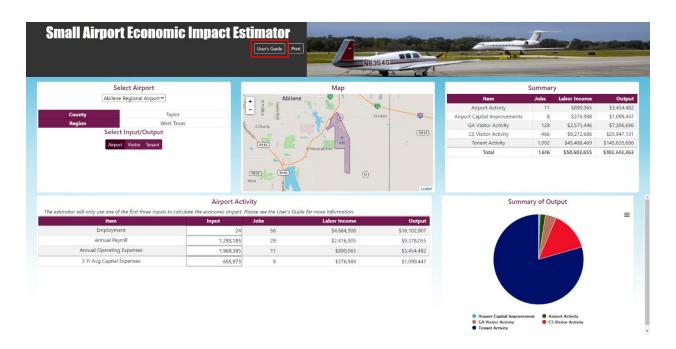
I/O models can calculate without full information and still provide estimates of economic impact; despite this, these models do prefer certain inputs to determine the most accurate representation of the impact to the economy. The preferred input for an I/O model is the annual operating expenses or output number; the calculator uses annual operating expenses for airport activity and tenant activity if they are available. If the annual operating expenses are not available, the model will then apply the employment input, or the total number of jobs for the airport or tenant. Finally, if only payroll data are known, the model will calculate based on that information.

# Accessing the Calculator

The Small Airport Economic Impact Estimator Tool is available at <a href="txeconomicapproach.org">txeconomicapproach.org</a>. When first accessing the website and estimator, an information screen will pop up that includes contact information and access to this guide. Click "Close" to continue on to the calculator.



Once the information screen is closed, the following screen will display. The user's guide is also available at the top of the screen.

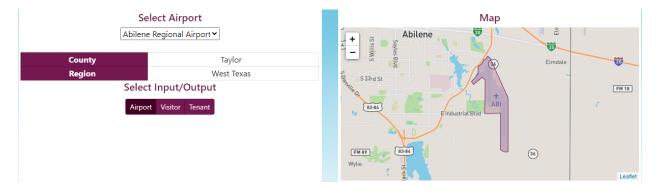


# **Selecting Your Airport**

In the top left-hand corner is the airport selection panel. Select your airport from the drop-down menu, and the county and region will automatically populate below. If you are having trouble locating the airport, see Appendix A: Airport Reference Table to determine the exact name of your airport in the Estimator tool.

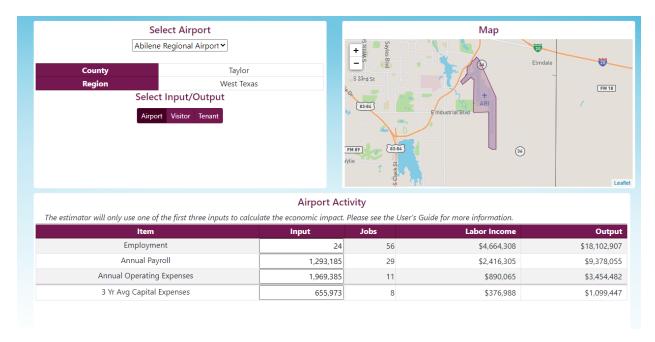
The table is sorted alphabetically by associated city. The county and regions are used to determine the correct multipliers for your airport. The airport selection determines the county and region in which your airport is located. The region is used to provide appropriate multipliers for activity at your airport in terms of employment, capital improvements, and tenant activity. Visitor spending is also calculated based on region using data from the Governor's Office on travel spending in Texas.

Alongside the airport selection panel is a map. The map will zoom to the airport selected. Users have the option to control the map in order to view surrounding airports.



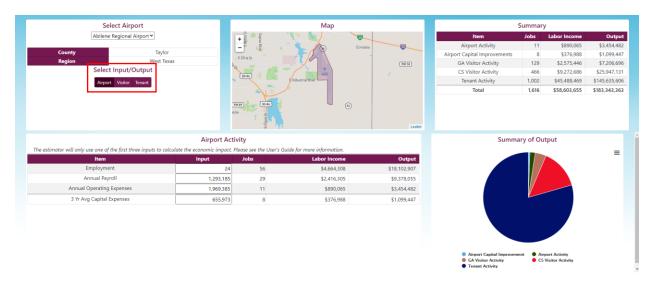
Once you have chosen your airport in the airport selection panel, the calculator will automatically populate using data from the Texas Department of Transportation's (TxDOT's)

Economic Impact of Texas Airport survey and report. The following screenshot shows an example.



### Airport-Sponsored Activity Tab

The "Airport" activity tab is the first tab under "Select Input/Output." This tab shows activity that is directly related to airport activity, such as the operation of terminal(s), runway(s), and other facilities. This does not include tenant activity on the airport; this can be inputted through the "Tenant" tab, which is discussed later in this guide.



The calculator includes the employment number, payroll amount, and annual operating expenses from the survey. In addition, the three-year average capital expenditures are included. The capital expenditures are calculated using capital expenses reported for the previous economic impact study along with funding provided by TxDOT for capital improvements. Capital

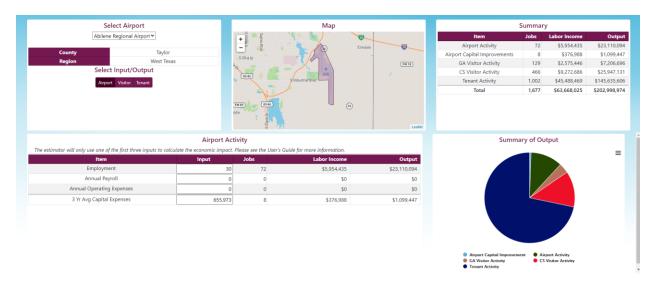
improvement costs include Airport Improvement Program funds from the Federal Aviation Administration (FAA) that are distributed through TxDOT, the Routine Airport Maintenance Program (RAMP), and self-reported investments from airport tenants. RAMP funding is largely used for maintenance but can be used for smaller capital improvement projects.

The red box in the following screenshot shows the inputs that the user can update. The calculator starts with the default numbers from the previous economic impact study in the "Input" column, but if activity has changed or more up-to-date data are available, the user can input this information here.

Airport Activity  The estimator will only use one of the first three inputs to calculate the economic impact. Please see the User's Guide for more information.					
ltem	Input	Jobs	Labor Income	Output	
Employment	24	56	\$4,664,308	\$18,102,907	
Annual Payroll	1,293,185	29	\$2,416,305	\$9,378,055	
Annual Operating Expenses	1,969,385	11	\$890,065	\$3,454,482	
3 Yr Avg Capital Expenses	655,973	8	\$376,988	\$1,099,447	

When editing the inputs, the user should remember the order of operations; the calculator will use the annual operating expenses if a number is in that cell. In order to edit, remove all numbers from employment, payroll, and operating expenses before entering the updated data. Once these numbers are edited, the summary table and output graphic will change to display the new results. The calculator allows the inputs to be edited for all three activity types—airport, visitor, and tenant—using the "Input" column. The "Input" column is highlighted in the previous screenshot.

The following screenshot shows that the user has increased employment from 24 to 30 and changed the other two possible inputs (annual payroll and annual operating expenses) to 0 to ensure the Estimator calculates based on the updated employment number.



# Visitor Activity Tab

After reviewing and/or changing the airport inputs, the user then selects the "Visitor" input tab, and the "Visitor Activity" screen will populate.



Depending on your airport type, the table will populate with either general aviation, commercial service, or both. The estimator uses itinerant operations, from FAA's Terminal Area Forecast, to determine the number of visitors at general aviation airports and enplanements for airports with commercial service. Thirty-three percent of itinerant operations are considered true transient arrivals. This is then multiplied by the number of visitors per arrival as determined by CDM Smith, which completed the latest economic impact study. These numbers are based on data from CDM Smith's survey of visiting pilots and passengers at Texas airports. The breakdown of visitors per arrival is as follows:

- 0 to 499 itinerant operations: 2.8 visitors per arrival
- 500 to 4,999 itinerant operations: 2.8 visitors per arrival
- 5,000 to 9,999 itinerant operations: 2.1 visitors per arrival
- 10,000 or more itinerant operations: 2.7 visitors per arrival

In terms of visitors for commercial service airports, the calculation is half of the reported enplanements, representing a return trip. The following screenshot shows the full "Visitor Activity" table.

#### **Visitor Activity**

General		

ltem	Input	Jobs	Labor Income	Output
Total		129	\$2,575,446	\$7,206,696
Itinerant Operations	17,393			
Annual Visitors	10,725			
Ground Passenger Transport	880,308	40	\$553,447	\$1,606,991
Food & Drink	1,012,354	35	\$741,847	\$1,649,083
Lodging	1,716,601	28	\$692,204	\$2,659,692
Retail	528,185	21	\$444,981	\$878,611
Other Recreation	264,092	6	\$142,967	\$412,320

Commercial Service				
Item	Input	Jobs	Labor Income	Output
Total		466	\$9,272,686	\$25,947,131
Enplanements	77,229			
Annual Visitors	38,615			
Ground Passenger Transport	3,169,478	145	\$1,992,641	\$5,785,841
Food & Drink	3,644,900	125	\$2,670,960	\$5,937,389
Lodging	6,180,482	100	\$2,492,224	\$9,576,009
Retail	1,901,687	75	\$1,602,120	\$3,163,367

If better data are available, in terms of either itinerant operation/enplanements or annual visitors, the user can edit these to reflect that change. The Estimator uses regional multipliers to determine the visitor impacts; the data involved in these calculations come from the Governor's Office (https://gov.texas.gov/travel-texas/page/travel-research).

950,843

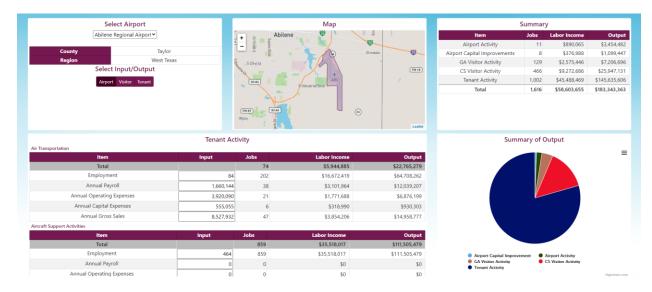
\$514,741

\$1,484,525

The visitor spending output calculates the typical amount spent per person for a stay in that region. The standard trip length is two days, and the Estimator includes expenses for accommodations, transportation other than air travel, food and drink, retail, and recreation activities, all of which contributes to the regional economy around the airport.

# Tenant/Business Activity Tab

Tenant activity refers to on-airport activity that is not managed or run by the airport itself. A set of 16 industry or business sectors were used in creating the Estimator. Each business sector is connected to the appropriate multiplier for its industry. In order to derive the most accurate results, the correct industry sector must be chosen. The calculator displays the industry and business sectors after the "Tenant" tab is selected.



The following subsections provide an overview of the industry sector and typical jobs or businesses that should be included within the sector. The user should enter the tenant or business activity information under the appropriate industry to derive the most accurate estimates. The inputs under the "Tenant" tab are similar to the "Airport" activity tab, with the addition of annual gross sales to represent businesses at the airport. These numbers can be edited, and new businesses can be added as the airport grows and changes.

### Air Transportation and Related Activities

Air transportation refers to industries and job titles that relate to the transport of goods and people by air. The following business categories are included in the model:

- Air transportation
- Aircraft support activities
- Aviation schools
- Air ambulance

*Air transportation* includes businesses or tenants such as the fixed-base operators or charter airlines.

Aircraft support activities generally refer to the maintenance of aircraft and related equipment. Businesses included in this category are general aircraft maintenance and air traffic control.

Aviation schools refer to flight schools and flight instructors or flight instruction that is provided at the airport.

Air ambulance activities refer to medical-related flights conducted by fixed-wing aircraft or helicopters.

### Non-air Transportation

Parking and car rental facilities are typically located on airport property, but these services can be owned and operated by private companies. For example, airports may use a private company to manage their parking lots and garages. Two business categories in the model support these types of businesses:

- Rental cars
- Parking garages/lots

### Recreation and Retail on Airports

Airports that accommodate visitors, either through general aviation activity or commercial service, often have a number of recreation, retail, and food outlets at the airport. The following business sectors in the model support the inclusion of visitor-related tenants:

- Food and drinking places
- Retail/miscellaneous store retailers
- Other amusement and recreation industries

### Available Space and Developable Land

Airports can have developable land that is not in use or needed to effectively maintain the services and facilities provided. In addition, buildings and structures can be leased out when no longer required for airport purposes. Common potential uses include museums, office space, and manufacturers. The model supports the following industry categories to account for this:

- Support activities for agriculture or oil and gas
- Other professional services
- Manufacturing

In addition, the model supports the rental of property that is generally used for storage or event purposes with the following category:

Hangar rental/development

### Government Employment

Government employment covers activity on airports that supports a government function, such as the Transportation Security Administration, federal government offices, military offices, and state and local operations, such as police helicopters.

#### Other

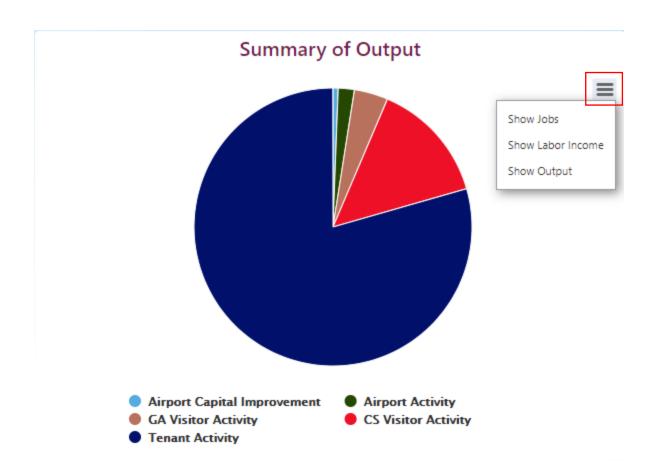
If none of these industry categories apply to a particular tenant(s) at your airport, the "Other" category allows for the entry of unique businesses into the model.

# Summary of Results

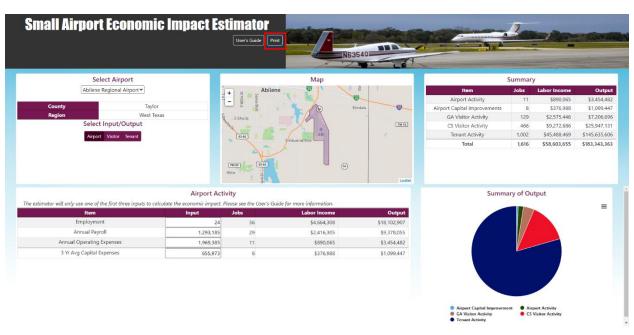
Once the user has checked the inputs and made any necessary edits, the economic input of the airport will be displayed in the results table, and corresponding pie charts will generate. The results show the economic impact in terms of employment, the number of jobs the airport supports, labor income, payroll expenditures related to the supported employment, and output (the total economic activity in dollars) supported by the airport.

	Summary				
ltem	Jobs	Labor Income	Output		
Airport Activity	11	\$890,065	\$3,454,482		
Airport Capital Improvements	8	\$376,988	\$1,099,447		
GA Visitor Activity	129	\$2,575,446	\$7,206,696		
CS Visitor Activity	466	\$9,272,686	\$25,947,131		
Tenant Activity	1,002	\$45,488,469	\$145,635,606		
Total	1,616	\$58,603,655	\$183,343,363		

The results will change if the user goes back and alters the inputs. The results automatically calculate as changes are made to each tab. The summary pie chart presents the total output numbers by default, but the user can change the pie chart using the collapsed menu icon (hamburger button) highlighted in the following screenshot. The user can then choose to display the summary results in terms of either jobs or labor income.



Once the user has finished editing the inputs and has the desired summary results displayed, the user can then print a PDF of these results. The "Print" button is located at the top of the screen (highlighted in the following screenshot) and allows the user to save to PDF or print the results immediately.



# Appendix A: Airport Reference Table

Airport	County	Region	Associated City
Abilene Regional Airport	Taylor, Jones	West Texas	Abilene
Albany Municipal	Shackelford	West Texas	Albany
Alice International Airport	Jim Wells	South Texas	Alice
Alpine Casparis Municipal Airport	Brewster	West Texas	Alpine
Rick Husband Amarillo Int'l Airport	Potter	Panhandle	Amarillo
Tradewind	Potter	Panhandle	Amarillo
Chambers County-Anahuac	Chambers	Upper Gulf Coast	Anahuac
Andrews County Airport	Andrews	West Texas	Andrews
Texas Gulf Coast Regional	Brazoria	Upper Gulf Coast	Angleton/Lake Jackson
Arlington Municipal Airport	Tarrant	North Texas	Arlington
Stonewall County	Stonewall	West Texas	Aspermont
Athens Municipal	Henderson	East Texas	Athens
Hall-Miller Municipal	Cass	East Texas	Atlanta
Austin-Bergstrom International	Travis	Central Texas	Austin
Bruce Field	Runnels	West Texas	Ballinger
Bay City Regional Airport	Matagorda	Upper Gulf Coast	Bay City
Beaumont Municipal	Jefferson	East Texas	Beaumont
Jack Brooks Regional	Jefferson	East Texas	Beaumont/Port Arthur
Beeville Municipal	Bee	South Texas	Beeville
Reagan County	Reagan	West Texas	Big Lake
Big Spring McMahon-Wrinkle	Howard	West Texas	Big Spring
Bishop Municipal Airport	Potter	Panhandle	Bishop
Jones Field Airport	Fannin	North Texas	Bonham
Hutchinson County	Hutchinson	Panhandle	Borger
Bowie Municipal Airport	Montague	North Texas	Bowie
Curtis Field	McCulloch	West Texas	Brady
Stephens County	Stephens	West Texas	Breckenridge
Brenham Municipal	Washington	Central Texas	Brenham
Bridgeport Municipal Airport	Wise	North Texas	Bridgeport
Terry County	Terry	West Texas	Brownfield
Brownsville/South Padre Island International	Cameron	South Texas	Brownsville
Brownwood Regional	Brown	West Texas	Brownwood
Coulter Field	Brazos	Central Texas	Bryan
Burnet Municipal Airport	Burnet	Central Texas	Burnet
Caddo Mills Municipal	Hunt	North Texas	Caddo Mills
Caldwell Municipal	Burleson	Central Texas	Caldwell

Airport	County	Region	Associated City
Cameron Municipal Airpark	Milam	Central Texas	Cameron
Hemphill County	Hemphill	Panhandle	Canadian
Dimmit County Airport	Dimmit	South Texas	Carrizo Springs
Panola County-Sharpe Field	Panola	East Texas	Carthage
Castroville Municipal	Medina	South Texas	Castroville
Center Municipal	Shelby	East Texas	Center
Childress Municipal	Childress	Panhandle	Childress
Cisco Municipal	Eastland	West Texas	Cisco
Smiley Johnson/Bass Field	Donley	Panhandle	Clarendon
Clarksville/Red River County-J D Trissell Field	Red River	East Texas	Clarksville
Cleburne Regional Airport	Johnson	North Texas	Cleburne
Cleveland Municipal	Liberty	Upper Gulf Coast	Cleveland
Clifton Municipal	Bosque	West Texas	Clifton
Coleman Municipal	Coleman	West Texas	Coleman
Easterwood Field	Brazos	Central Texas	College Station
Colorado City Municipal Airport	Mitchell	West Texas	Colorado City
Robert R. Wells	Colorado	Upper Gulf Coast	Columbus
Comanche County-City	Comanche	West Texas	Comanche
Commerce Municipal	Hunt	North Texas	Commerce
Corpus Christi International	Nueces	South Texas	Corpus Christi
C David Campbell Field-Corsicana Municipal	Navarro	North Texas	Corsicana
Cotulla-La Salle County Airport	La Salle	South Texas	Cotulla
Crane County	Crane	West Texas	Crane
Houston County	Houston	East Texas	Crockett
Crosbyton Municipal Airport	Crosby	West Texas	Crosbyton
Crystal City Municipal	Zavala	South Texas	Crystal City
Cuero Muni	De Witt	West Texas	Cuero
Greater Morris County	Morris	East Texas	Daingerfield
Dalhart Muni	Dallam	Panhandle	Dalhart
Addison Airport	Dallas	North Texas	Dallas
Dallas CBD Vertiport	Denton	North Texas	Dallas
Dallas Executive	Denton	North Texas	Dallas
Dallas Love Field	Denton	North Texas	Dallas
McKinney National	Denton	North Texas	Dallas
Dallas/Fort Worth International	Denton	North Texas	Dallas-Fort Worth
Decatur Municipal Airport	Wise	North Texas	Decatur
Del Rio International Airport	Val Verde	South Texas	Del Rio
Dell City Municipal Airport	Hudspeth	West Texas	Dell City

Airport	County	Region	Associated City
Denton Enterprise Airport	Denton	North Texas	Denton
Denver City Airport	Yoakum	West Texas	Denver City
Desoto Heliport	Dallas	North Texas	Desoto
Devine Municipal Airport	Medina	South Texas	Devine
Dilley Airport	Frio	South Texas	Dilley
Dimmit Municipal	Dimmit	South Texas	Dimmitt
Terrell County Airport	Terrell	West Texas	Dryden
Dublin Municipal Airport	Erath	North Texas	Dublin
Moore County Airport	Moore	Panhandle	Dumas
Eagle Lake Regional	Colorado	Upper Gulf Coast	Eagle Lake
Maverick County Memorial International	Mason	West Texas	Eagle Pass
Eastland Municipal	Eastland	West Texas	Eastland
South Texas Int'l at Edinburg	Hidalgo	South Texas	Edinburg
Jackson County	Jackson	South Texas	Edna
El Paso International	El Paso	West Texas	El Paso
Eldorado Airport	Schleicher	West Texas	Eldorado
Ennis Municipal	Ellis	North Texas	Ennis
Fabens	El Paso	West Texas	Fabens
Brooks County	Brooks	South Texas	Falfurrias
Floydada Municipal Airport	Floyd	West Texas	Floydada
Follett/Lipscomb County	Lipscomb	Panhandle	Follett
Fort Stockton/Pecos County	Pecos	West Texas	Fort Stockton
Ft. Worth Alliance	Denton	North Texas	Fort Worth
Ft. Worth Meacham	Denton	North Texas	Fort Worth
Ft. Worth Spinks	Denton	North Texas	Fort Worth
Gillespie County Airport	Gillespie	South Texas	Fredericksburg
Duval-Freer	Duval	South Texas	Freer
Gainesville Municipal	Cooke	North Texas	Gainesville
Scholes Int'l at Galveston	Galveston	Upper Gulf Coast	Galveston
Garland/DFW Heliport	Dallas	North Texas	Garland
Gatesville Municipal Airport	Coryell	Central Texas	Gatesville
Live Oak County	Live Oak	South Texas	George West
Georgetown Municipal	Williamson	Central Texas	Georgetown
Giddings-Lee County Airport	Lee	Central Texas	Giddings
Fox Stephens Field-Gilmer Municipal	Upshur	East Texas	Gilmer
Gladewater Municipal Airport	Gregg	East Texas	Gladewater
Goldthwaite Airport	Mills	Central Texas	Goldthwaite
Roger M. Dreyer Memorial	Gonzales	South Texas	Gonzales

Airport	County	Region	Associated City
Possum Kingdom Airport	Palo Pinto	North Texas	Graford
Graham Municipal Airport	Young	North Texas	Graham
Granbury Regional Airport	Hood	North Texas	Granbury
Grand Prairie Municipal	Tarrant	North Texas	Grand Prairie
Greenville Municipal	Hunt	North Texas	Greenville
Groveton-Trinity County	Trinity	East Texas	Groveton
Gruver Municipal	Hansford	Panhandle	Gruver
Hallettsville Muni	Lavaca	South Texas	Hallettsville
Hamilton Municipal	Hamilton	Central Texas	Hamilton
Valley International	Cameron	South Texas	Harlingen
Haskell Municipal Airport	Haskell	West Texas	Haskell
Hearne Municipal	Robertson	Central Texas	Hearne
Jim Hogg County	Jim Hogg	South Texas	Hebbronville
Rusk County Airport	Rusk	East Texas	Henderson
Hereford Municipal	Deaf Smith	Panhandle	Hereford
Higgs/Lipscomb County	Lipscomb	Panhandle	Higgins
Hillsboro Municipal Airport	Hill	Central Texas	Hillsboro
South Texas Regional Airport	Cameron	South Texas	Hondo
Conroe North-Houston Regional	Harris	Upper Gulf Coast	Houston
David Wayne Hooks Memorial	Harris	Upper Gulf Coast	Houston
Ellington Field	Harris	Upper Gulf Coast	Houston
George Bush Intercontinental/Houston	Harris	Upper Gulf Coast	Houston
Houston Southwest	Harris	Upper Gulf Coast	Houston
Pearland Regional	Brazoria	Upper Gulf Coast	Houston
Sugarland Regional	Harris	Upper Gulf Coast	Houston
West Houston Airport	Harris	Upper Gulf Coast	Houston
William P Hobby	Harris	Upper Gulf Coast	Houston
Huntsville Municipal	Walker	Upper Gulf Coast	Huntsville
McCampbell-Porter Airport	San Patricio	South Texas	Ingleside
Jacksboro Municipal	Jack	North Texas	Jacksboro
Cherokee County Airport	Cherokee	East Texas	Jacksonville
Jasper County-Bell Field	Jasper	East Texas	Jasper
Kent County	Kent	West Texas	Jayton
Cypress River	Marion	East Texas	Jefferson

Airport	County	Region	Associated City
Kimble County	Kimble	West Texas	Junction
Karnes County	Karnes	South Texas	Kenedy
Kerrville-Kerr County	Kerr	South Texas	Kerrville
Killeen-Ft. Hood Regional	Bell	Central Texas	Killeen
Killeen-Skylark Field	Bell	Central Texas	Killeen
Kleberg County Airport	Kleberg	South Texas	Kingsville
Kirbyville Airport	Jasper	East Texas	Kirbyville
Harrison Field	Knox	West Texas	Knox City
Hawthorne Field	Hardin	East Texas	Kountze/Silsbee
Fayette Regional Air Center	Fayette	Central Texas	La Grange
La Porte Municipal	Harris	Upper Gulf Coast	La Porte
Lago Vista Rusty Allen Airport	Travis	Central Texas	Lago Vista
Lamesa Municipal Airport	Dawson	West Texas	Lamesa
Lampasas Municipal Airport	Lampasas	Central Texas	Lampasas
Lancaster Regional	Dallas	North Texas	Lancaster
Laredo International	Webb	South Texas	Laredo
Real County	Real	South Texas	Leakey
Levelland Municipal	Hockley	West Texas	Levelland
Liberty Municipal	Gregg	East Texas	Liberty
Taylor Brown Municipal	Lamb	West Texas	Littlefield
Livingston Municipal	Polk	East Texas	Livingston
Llano Municipal Airport	Llano	Central Texas	Llano
Lockhart Municipal	Caldwell	Central Texas	Lockhart
East Texas Regional	Gregg	East Texas	Longview
Lubbock Preston Smith International	Lubbock	West Texas	Lubbock
Angelina County Airport	Angelina	East Texas	Lufkin
The Carter Memorial	Caldwell	Central Texas	Luling
Madisonville Municipal	Madison	Central Texas	Madisonville
Marfa Municipal	Presidio	West Texas	Marfa
Marlin	Falls	Central Texas	Marlin
Harrison County Airport	Harrison	East Texas	Marshall
Mason County Airport	Mason	West Texas	Mason
McAllen Miller International	Hidalgo	South Texas	McAllen
Upton County Airport	Upton	West Texas	McCamey
McLean/Gray County	Gray	Panhandle	McLean
Memphis Municipal	Hall	Panhandle	Memphis
Menard County Airport	Menard	West Texas	Menard
Mesquite Metro	Dallas	North Texas	Mesquite
Mexia-Limestone County	Limestone	Central Texas	Mexia
Miami-Roberts County	Roberts	Panhandle	Miami

Airport	County	Region	Associated City
Midland Airpark	Midland	West Texas	Midland
Midland International Air & Space Port	Midland	West Texas	Midland
Mid-way Regional	Ellis	North Texas	Midlothian/ Waxahachie
Wood County	Wood	East Texas	Mineola/Quitman
Mineral Wells Airport	Palo Pinto	North Texas	Mineral Wells
Roy Hurd Memorial	Ward	West Texas	Monahans
Cochran County	Cochran	West Texas	Morton
Mt. Pleasant Regional Airport	Titus	East Texas	Mount Pleasant
Franklin County	Franklin	East Texas	Mount Vernon
Muleshoe Municipal	Bailey	West Texas	Muleshoe
Munday Municipal Airport	Knox	West Texas	Munday
A. L. Mangham Jr. Regional Airport	Nacogdoches	East Texas	Nacogdoches
Navasota Municipal Airport	Grimes	Central Texas	Navasota
New Braunfels Regional	Comal	South Texas	New Braunfels
Newton Municipal	Newton	East Texas	Newton
Odessa-Schlemeyer Field	Ector	West Texas	Odessa
Olney Municipal	Young	North Texas	Olney
Orange County Airport	Orange	Panhandle	Orange
Ozona Municipal	Crockett	West Texas	Ozona
Dan E Richards	Cottle	North Texas	Paducah
Palacios Municipal Airport	Matagorda	Upper Gulf Coast	Palacios
Palestine Municipal Airport	Anderson	East Texas	Palestine
Perry Lefors Field	Gray	Panhandle	Pampa
Panhandle-Carson County Airport	Carson	Panhandle	Panhandle
Cox Field	Lamar	East Texas	Paris
McKinley Field	Frio	South Texas	Pearsall
Pecos Municipal	Reeves	West Texas	Pecos
Perryton/Ochiltree County Airport	Ochiltree	Panhandle	Perryton
Pineland Municipal Airport	Sabine	East Texas	Pineland
Yoakum County Airport	Yoakum	West Texas	Plains
Hale County	Hale	West Texas	Plainview
Pleasanton Municipal Airport	Atascosa	South Texas	Pleasanton
Mustang Beach	Nueces	South Texas	Port Aransas
Port Isabel Cameron County Airport	Cameron	South Texas	Port Isabel
Calhoun County Airport	Calhoun	South Texas	Port Lavaca
Charles R Johnson	Willacy	South Texas	Port Mansfield
Post/Garza County Airport	Garza	West Texas	Post
Presidio Lely international	Presidio	West Texas	Presidio

Airport	County	Region	Associated City
Quanah Municipal	Hardeman	North Texas	Quanah
Refugio County Airport-Rooke Field	Refugio	South Texas	Refugio
Rio Grande City Municipal Airport	Starr	South Texas	Rio Grande City
Northwest Regional Airport	Denton	North Texas	Roanoke
Robert Lee	Coke	West Texas	Robert Lee
Nueces County Airport	Nueces	South Texas	Robstown
H H Coffield Regional	Milam	Central Texas	Rockdale
Aransas County Airport	Aransas	South Texas	Rockport
<b>Edwards County Airport</b>	Edwards	South Texas	Rocksprings
Ralph M. Hall/Rockwall Municipal Airport	Rockwall	North Texas	Rockwall
Fisher County Airport	Fisher	West Texas	Rotan/Roby
San Angelo Regional-Mathis Field	Tom Green	West Texas	San Angelo
Kelly Field	Bexar	South Texas	San Antonio
San Antonio International	Bexar	South Texas	San Antonio
Stinson Municipal	Bexar	South Texas	San Antonio
San Augustine County	San Augustine	East Texas	San Augustine
San Marcos Regional	Travis	Central Texas	San Marcos
San Saba Municipal Airport	San Saba	Central Texas	San Saba
<b>Gaines County Airport</b>	Gaines	West Texas	Seminole
Seymour Municipal Airport	Baylor	North Texas	Seymour
City of Shamrock	Wheeler	Panhandle	Shamrock
Sherman Municipal	Grayson	North Texas	Sherman
North Texas Regional Airport	Grayson	North Texas	Sherman/Denison
Alfred C. Bubba Thomas Airport	San Patricio	South Texas	Sinton
Slaton Municipal	Lubbock	West Texas	Slaton
Smithville Crawford Municipal Airport	Bastrop	Central Texas	Smithville
Winston Field	Scurry	West Texas	Snyder
Sonora Airport	Sutton	West Texas	Sonora
Major Samuel B Cornelius Field	Hansford	Panhandle	Spearman
Arledge Field	Haskell	West Texas	Stamford
Stanton Municipal	Martin	West Texas	Stanton
Stephenville Clark Regional Airport	Erath	North Texas	Stephenville
Sulphur Springs Municipal	Hopkins	East Texas	Sulphur Springs
Sunray Municipal	Moore	Panhandle	Sunray
Avenger Field	Nolan	West Texas	Sweetwater
T-Bar Airport	Lynn	West Texas	Tahoka
Taylor Municipal	Williamson	Central Texas	Taylor
Teague Municipal Airport	Freestone	Central Texas	Teague

Airport	County	Region	Associated City
Draughon-Miller Central Texas Regional Airport	Bell	Central Texas	Temple
Terrell Municipal Airport	Kaufman	North Texas	Terrell
Texarkana Regional Airport-Webb Field	Bowie	East Texas	Texarkana
Throckmorton Municipal	Throckmorton	West Texas	Throckmorton
City of Tulia/Swisher County Municipal	Swisher	Panhandle	Tulia
Tyler Pounds Regional	Upton	West Texas	Tyler
Garner Field Airport	Uvalde	South Texas	Uvalde
Culberson County	Culberson	West Texas	Van Horn
Oldham County	Oldham	Panhandle	Vega
Wilbarger County Airport	Wilbarger	North Texas	Vernon
Victoria Regional	Victoria	South Texas	Victoria
McGregor Executive	McLennan	Central Texas	Waco
TSTC Waco	McLennan	Central Texas	Waco
Waco Regional	McLennan	Central Texas	Waco
Marian Airpark	Collingsworth	Panhandle	Wellington
Mid Valley	Hidalgo	South Texas	Weslaco
Wharton Regional Airport	Wharton	Upper Gulf Coast	Wharton
Wheeler Municipal	Wheeler	Panhandle	Wheeler
Kickapoo Downtown	Wichita	North Texas	Wichita Falls
Sheppard AFB/Wichita Falls Municipal	Wichita	North Texas	Wichita Falls
Van Zandt County Regional Airport	Van Zandt	East Texas	Wills Point
Winkler County	Winkler	West Texas	Wink
Chambers County-Winnie Stowell	Chambers	Upper Gulf Coast	Winnie/Stowell
Winnsboro Municipal Airport	Franklin	East Texas	Winnsboro
Winters Municipal	Runnels	West Texas	Winters
Tyler County	Tyler	East Texas	Woodville
Yoakum Muni	DeWitt	West Texas	Yoakum
Zapata County Airport	Zapata	South Texas	Zapata

## Appendix B: Glossary

**Air Transportation**—industries and job titles that relate to the transport of goods and people by air.

**Aircraft Support Activities**—the maintenance of aircraft and related equipment. Businesses included in this category are general aircraft maintenance and air traffic control.

**Airport Activity**—activity that is directly related to the operation of the airport and related facilities, including the terminal building(s) and runway(s). Airport activity does not include activity related to businesses on airports (see **Tenant Activity**).

**Airport Sponsor**—an airport's owner/operator, including a city, county, or state.

**Annual Operating Expenses**—operating expenses can be divided into four categories: airfield area expenses, terminal expenses, hangars and other buildings and grounds expenses, and general and administrative expenses.<sup>1</sup>

**Capital Expenses**—represent construction improvements made to the airport, in terms of runway rehabilitation or terminal improvements.

**Commercial Service Airport**—a publicly owned airport that has at least 2,500 passenger boardings each calendar year and receives scheduled passenger service.

**Employment**—full- and part-time jobs offered by airports or business owners, with part-time jobs being calculated to create a full-time equivalent number of positions.

**Enplanement**—a person boarding in the United States in scheduled or nonscheduled service.

**General Aviation Airport**—a public-use airport that does not have scheduled service or has less than 2,500 annual passenger boardings.

**Input/Output Model**—a type of applied economic analysis that tracks the interdependence among various producing and consuming sectors of an economy. More particularly, it measures the relationship between a given set of demands for final goods and services and the inputs required to satisfy those demands.<sup>2</sup>

**Itinerant Operations**—the takeoff or landing of airplanes going from one airport to another.

**Multipliers**—a measure of an industry's connection to the wider local economy by way of input purchases, payments of wages and taxes, and other transactions.<sup>3</sup>

**Output**—goods and services that are generated by the airport on an annual basis, expressed in dollar amounts.

<sup>&</sup>lt;sup>1</sup> Aviation World. Chapter 8: Airport Financial Management. http://worldaboutaviation.blogspot.com/2012/01/ch8-airport-ainancial-management.html

<sup>&</sup>lt;sup>2</sup> IMPLAN. Input-Output (I-O) Analysis. <a href="https://implanhelp.zendesk.com/hc/en-us/articles/115009666948-Input-Output-I-O-Analysis">https://implanhelp.zendesk.com/hc/en-us/articles/115009666948-Input-Output-I-O-Analysis</a>.

<sup>3</sup> IMPLAN. Multipliers. https://implanhelp.zendesk.com/hc/en-us/articles/115009499487-Multipliers.

**Payroll**—the expenses related to salaries, wages, and benefits earned by all employees and business owners at the airport.

**Tenant Activity**—on-airport activity that is not managed or run by the airport itself, including airport tenants that are businesses with employees, such as airlines, fixed-base operators, concessionaires, and flight schools.

Visitor Activity—typical spending per person for a stay in that region.